

MERIDIAN AUDIO PARTNERS WITH GENESIS TECHNOLOGIES MARINE

March 2022

LUXURY SUPERYACHT SOUND: MERIDIAN AUDIO PARTNERS WITH GENESIS TECHNOLOGIES MARINE

Meridian Audio is partnering with Genesis Technologies Marine, Europe's leading designer of innovative AV solutions for private superyachts, to drive greater penetration and sales growth for Meridian's range of premium loudspeakers and audio solutions in the marine market.

"Superyachts are the epitome of luxury and high-performance engineering and Meridian is an ideal audio solution to address the demanding requirements of these installations." says Barry Sheldrick, Meridian's Director of Sales. "Our unique approach to audio design ensures our products save on heat, space, and weight, whilst delivering our renowned, superior sound performance, all of which are essential for yachts. Meridian has been designing and specifying reliable, repeatable high-performance systems for theatre applications and audio systems all around the home for more than 25 years. This expertise, combined with our excellent dealer support services, are the foundations of this new and exciting partnership with Genesis Technologies Marine."

Genesis Technologies Marine has more than 20 years' experience working with marine installers as a technology and AV service provider. The company produces custom-designed systems which are the epitome of refinement and sophistication to meet the many specific needs of the yacht market.

"At Genesis Technologies Marine we take pride in delivering the best sounding and most flexible bespoke entertainment experiences while making the job of our partners, the specialist integrators, as easy as possible," says Rico Vogeli, CEO Genesis Technologies Marine. "Meridian's award-winning range of DSP loudspeakers combine innovative technologies with powerful and immersive sound. Spearheaded by the new flagship DSP8000 XE, their products offer a range of flexible installation and integration solutions, including on-board amplification and a shallow mounting-depth, essential for marine projects. We are excited to be working with the Meridian team and to bring their unique, high-fidelity products to the marine sector."

Barry Sheldrick continues; "The Meridian brand is growing rapidly and this new marine partnership is a natural progression for our business. It builds on the strong demand for our products that we are enjoying with

residential integration partners around the world. We are excited to now be working with Rico and his team on integrating the high quality, high-performance Meridian experience into even more superyacht projects."

To learn more about Meridian, visit www.meridian-audio.com. For more information on Genesis Technologies Marine go to <https://www.genesis-marine.eu/>.

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ABOUT MERIDIAN AUDIO

Meridian, the award-winning British audio pioneer, has been creating innovative audio technologies and elegant, high performance audio products since 1977. Meridian's ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and our renowned sound philosophy can be applied in all listening environments.

From the flagship DSP loudspeakers with integrated amplification, to discreet and powerful in-wall loudspeakers, Meridian engineers easy to install, high resolution audio systems for the home and yacht. Meridian's products are sold by custom integrators and audio specialists in more than 80 countries, worldwide.

Meridian works with many of the world's leading brands and our customers include British Airways, Human Horizons, LG Electronics, Jaguar Land Rover, Kia and Rivian, enabling millions of consumers around the world to experience our sound throughout their homes, and in automotive, marine and airline settings. Learn more at www.meridian-audio.com.

Follow Meridian on Facebook, Twitter, Instagram, Pinterest and You Tube @MeridianAudio.

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ABOUT GENESIS TECHNOLOGIES MARINE

The team at Genesis Technologies Marine works closely with the world's leading specialist integrators to devise technology solutions for superyachts that are underpinned by their considerable know-how, professionalism, and applications expertise. Follow Genesis Technologies Marine on Facebook, Twitter, LinkedIn and You Tube @GenesisMarine.

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