

MERIDIAN AUDIO BRINGS BEST EVER AUDIO SYSTEMS FOR NEW RANGE ROVER TO MARK 10 YEARS OF PARTNERSHIP

November 2021

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The brand-new Range Rover delivers peerless refinement and luxury, featuring 3 new levels of incredible audio performance from Meridian plus a unique Tailgate Event Suite for musical enjoyment outside the vehicle.

The 3 Meridian systems offered are the **Meridian Signature System**, **Meridian 3D Surround Sound** and **Meridian Sound System**.

The 35 loudspeaker **Signature Sound System** includes new headrest speakers for the first time. These generate a totally immersive surround sound experience, creating an audio cocoon that completely envelops the passenger. New height speakers in rows 1 and 2 of the vehicle complement the surround speakers, creating natural immersion with three-dimensional spaciousness alongside new headrest and seatback speakers for rear passengers.

3D Surround Sound features 19 loudspeakers, including all-new height speakers in the front of the vehicle alongside rear surround speakers to deliver life-like and three-dimensional immersion.

The 15 loudspeaker **Sound System** includes a centre channel (tweeter and midrange combination) plus a tweeter, midrange and woofer in each door which together create an authentic audio experience for all passengers.

The unique Tailgate Experience can be added to both the 3D Surround Sound and Signature options, bringing an additional four speakers into the vehicle. These are designed to provide high quality sound from the new Range Rover when the vehicle is stationary and being used for picnics or other outdoor pursuits. Additional speakers within the Tailgate Event Suite are specially tuned to help deliver optimal performance and listening experiences outside the vehicle.

Each Meridian solution will deploy a range of the company's proprietary digital signal processing (DSP) technologies. These include Digital Precision for signal conditioning and optimal clarity and detail, and Re-Q Cabin Correction which intelligently and discreetly optimises the audio system to the precise acoustics of the Range Rover. Meridian Trifield (all systems) and Trifield 3D technology (3D Surround Sound and Signature options only) are deployed to deliver an enveloping experience and defined soundstage for all occupants.

"For more than ten years, Meridian has partnered with Jaguar Land Rover to push the boundaries of audio engineering in luxury and high-performance vehicles. We've used all that experience and expertise to create a level of audio performance in the new Range Rover that's simply exceptional," says Meridian's CEO, John Buchanan. "Together we are creating a new audio benchmark with Range Rover, combining incredible audio performance with brilliant user experiences, including loudspeakers in the headrests and the innovative and amazing Tailgate Event Suite."

He adds, “These new features, technologies and audio experiences are borne from our years of research and development alongside our psychoacoustics know-how. The launch of the new Range Rover and its high-performance audio systems is a great way to mark 10 years of partnership between two leaders of British engineering.”

For further information on Meridian’s audio solutions for the new Range Rover. visit, <https://www.meridian-audio.com/partners/land-rover/>

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ABOUT MERIDIAN AUDIO

Meridian, the award-winning British audio pioneer, has been creating innovative audio technologies and elegant, high performance audio products since 1977. Meridian’s ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and our renowned sound philosophy can be applied in all listening environments.

From the flagship DSP loudspeakers with integrated amplification, to discreet and powerful in-wall loudspeakers, Meridian engineers easy to install, high resolution audio systems for the home. Meridian’s products are sold by custom integrators and audio specialists in more than 80 countries, worldwide.

Meridian works with many of the world’s leading brands and our customers include British Airways, Human Horizons, LG Electronics, Jaguar Land Rover, Kia and Rivian, enabling millions of consumers around the world to experience our sound throughout their homes, and in automotive, marine and airline settings.

Learn more at www.meridian-audio.com

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