

MERIDIAN UNVEILS NEW 271 DIGITAL THEATRE CONTROLLER

September, 2017

Meridian Audio has launched the 271 Digital Theatre Controller. This breakthrough product allows technology integrators to deliver the most exceptional and immersive home cinema experience yet to their customers, complete with the highest quality dynamics and clarity, in analogue, digital and 3D format applications.

The 271 is designed to integrate any analogue or digital AV processor on the market with Meridian's DSP (Digital Signal Processing) loudspeakers, renowned for bringing the best, hi-resolution, immersive audio into home cinemas.

“The ambition to generate maximum performance and the ultimate audio fidelity from any source is in Meridian's DNA,” says Barry Sheldrick, Meridian's Director of Sales. “That's exactly what the 271 does for home cinema. For the first time, this Digital Theatre Controller enables the integrator to benefit from our DSP speaker technology using their processor of choice, giving their clients the best possible experience. As clients continue to move from physical media to streaming content, where lossy, low resolution codecs are the norm for the foreseeable future, our 271 is also the premium performance option for Atmos, Auro and DTS-X 3D formats.”

Installation flexibility is achieved through more Meridian design innovation. Equipped with Meridian High Resolution (MHR) technology the 271 offers the following.

- 16 channels of analogue audio on any combination of single-ended or balanced input connections (RCA or 2 x 8 channel DB25 connectors).
- 16 + 4 digital audio outputs on SpeakerLink connections for use with Meridian DSP loudspeakers.
- 16 + 4 analogue audio outputs on unbalanced RCA connectors to allow simple integration of Meridian DSP speakers with passive loudspeakers.
- Optional balanced digital input options available to support 16 channels of digital audio fed from processors including those from Trinnov, Datasat and Storm Audio (2 x RJ45 and 1 x DB25).
- Multiple 271's can be used where more channels are required (32, 48 etc).

A key focus for Meridian in the design of the 271 was the ease of installation and integration. Although it contains more than 4,000 individual components the 271 is only 2U high and is designed for easy rack-mounting. Integrating the 271 into an existing AV system is simple; thanks to an intuitive IP controlled set up and configuration platform, and control modules for a number of third party systems. As with all 200 series components, the 271 is cool running and requires no ventilation.

Rayner Sheridan, Meridian's Director of Marketing commented, "it seems very fitting that as we celebrate our 40th anniversary we are releasing a product that embodies the fundamental core philosophies of Meridian and our ongoing commitment to provide unrivalled, high performance audio solutions. This ethos remains as strong today as it did in 1977, and will continue long into the future of the company."

Price: £1,500 MSRP for the analogue version (5 year warranty)

\$3,000 MSRP (5 year warranty)

Shipping: Spring 2018. Available for pre orders now.

Find out more at www.meridian-audio.com.

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ABOUT MERIDIAN AUDIO

Since 1977, Meridian Audio has been crafting innovative, elegant, high performance audio solutions. From its compact DSP loudspeakers with integrated amplification, to its user-friendly music management platform Sooloos, Meridian delivers easy to install, high resolution audio systems for home cinemas and whole home solutions. Meridian Audio are also official distributors of Display Technologies, Barco Residential and Cinema Acoustic Treatment System Products. Together we are able to offer the ultimate home cinema experience. The Meridian Audio experience is now available in the latest models from Jaguar Land Rover, thanks to a collaborative partnership between these two leaders of British innovation and

engineering. Meridian's renowned audio quality has extended to new markets including consumer electronics, in partnership with LG Electronics (LGE), marine and airline, ultimately transforming the way people experience sound, wherever they are. Learn more at www.meridianaudio.com.

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