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## **MERIDIAN IS HI #HiResCI**

### **MERIDIAN AUDIO – BRINGING HIGH RESOLUTION TO CUSTOM INSTALL AT ISE 2017**

At ISE 2017 (Stand 7-Q214) Meridian Audio, British pioneers of Hi Res Audio, will be showcasing a number of innovative new products and exciting partnerships. Meridian is committed to developing high resolution audio solutions that are easy to install and integrate seamlessly with existing systems from other suppliers, while providing the peerless performance that gives customers the very best experience.

The products that Meridian is showcasing at ISE, designed and manufactured in Meridian's UK facility, emphasize this commitment: two new Power Amps that can add muscle and quality to any existing system and a new zone controller that provides a multitude of control options and can be used in a wide variety of applications. Both products are very competitively priced and can be easily integrated with a vast array of technology, so installers can take advantage of Meridian's market-leading audio expertise on any project they are working on.

### **New Product innovations**

The **Meridian 258** is a dedicated rack-mount Eight-Channel Power Amplifier that can be integrated with any existing passive loudspeaker system. This powerful, high performance cold-running Class D amplifier is suitable for a wide range of applications and delivers >100W per channel into 4 Ohms / >70W per channel into 8 Ohms\*. At only 1U high and carrying a 5 year manufacturer's warranty, the 258 is a category changing amplifier and as with all Meridian products is manufactured in the UK. Priced at £1250 (EX VAT) the 258 is a very competitively priced power amp that enables dealers to boost their client's audio systems with some Meridian muscle, with a margin that enables them to make a profit.

The **Meridian 857** is a Reference Two-Channel Power Amplifier delivering 500W per channel into 4 Ohms. This Hi-Res Audio amplifier, bridgeable to >1.5KW, is available as a dedicated rack-mount variant and incorporates a totally new design based upon extensive research. Tremendously powerful with an incredibly low noise floor, the Meridian 857 represents a step change in amplifier design. Similarly to the 258, the 857 has been specifically designed to work with any audio product, so that dealers can include Meridian Hi Res-enabling technology with their client's preferred brand of loudspeaker. The price of just £5000 (EX VAT) means that the 857 can power a Hi Res Audio system of almost budget.

The final product to be previewed is the new **Meridian 218 Zone Controller**. Combining both digital and analogue outputs, the Sooloos/MQA-enabled Meridian 218 is suitable for a wide range of distributed audio applications from single zone to multi-zone use. With control features including IP and IR, easily integrated with 3<sup>rd</sup> Party control systems, this versatile 1U-high product can be rack, shelf, or wall mounted. The 218 works in perfect harmony with a wide range of technology, and at ISE will be controlling Barco's sound room. Priced at a very competitive £625 (EX VAT), the 218 can offer a comprehensive and powerful solution to a distributed audio system, regardless of budget.

#### **Newly updated and complimentary Design and Specification Service**

**Meridian's** newly updated and complimentary **Design and Specification Service** will help dealers to integrate these innovative products into designs for home theatres. All dealers have to do is send a plan of the room or home where they are installing the system, and Meridian will return a schematic that details where to position speakers, audio panels, and projector and screen to ensure that the technology is optimized to provide the ultimate movie-watching experience. The service can also show how Meridian components can interface with third-party control options and existing audio and video distribution systems. The Design and Specification Service saves design time and reduces costs for dealers working on whole-home, home theater, or super-yacht projects and ensures that customers receive the very best experience.

Meridian recently entered into a new partnership in the UK with **Barco Residential** that enables dealers to specify Barco projectors into Meridian projects. Building upon each brand's distinguished legacy to create the highest quality home cinema and media room experience, dealers will have access to a wide range of Barco projectors, offering significant performance advantages for a number of applications, specifications and price-points. The new brand partnership will complement Meridian and Barco Residential's existing distribution channels, all of which remain unchanged. Visitors to Barco's booth will have the opportunity to hear a pair of Meridian Special Edition DSP7200 Digital Active Loudspeakers, finished in a custom Meridian Select colour.

Meridian has also signed recent partnerships to distribute **Cinema – ATS in the UK**, an innovative, easy to install acoustic treatment solution for home theatres, and **DT Screens**, projection screen specialists who have developed a superior masking technology for improved screen size accuracy. Meridian can now offer dealers a comprehensive range of home theatre technology that can be specified alongside Meridian's existing product portfolio of high resolution audio solutions.

As part of the extensive ISE 2017 education programme, Meridian's Chief Technical Officer Richard Hollinshead will present **Making the Most of HD Audio** on Wednesday, 8<sup>th</sup> February from 9:30 – 11:00 am in room D202, discussing the importance of high resolution audio. Richard will examine the difference between standard and high resolution audio, the available audio formats, sources and the requirements to use them. Richard will also be discussing **Listening to Music and Movies in the Year 2020** on the CEDIA booth at 10:30 am on Tuesday 7<sup>th</sup> February, looking at how we will access more content, in more formats across more devices as our lives become more mobile, urban and connected. To find more information and to book a place on this training course, visit [www.iseurope.org/meridian](http://www.iseurope.org/meridian).

To learn more about Meridian, visit stand 7-Q214 at ISE 2017 or [www.events.meridian-audio.com](http://www.events.meridian-audio.com).

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**ABOUT MERIDIAN AUDIO**

Since 1977, Meridian Audio has been crafting innovative, elegant, high performance audio solutions. From its compact DSP loudspeakers with integrated amplification, to its user-friendly music management platform Sooloos, Meridian delivers easy to install, high resolution audio systems for home cinemas and whole home solutions. The Meridian Audio experience is now also available in the latest models from Jaguar Land Rover, thanks to a collaborative partnership between these two leaders of British innovation and engineering. Learn more at [www.meridian-audio.com](http://www.meridian-audio.com).

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