

October 2016

MERIDIAN AUDIO LAUNCHES BRAND NEW POWER AMP

Meridian Audio is delighted to announce the launch of the Meridian 258, a brand new, dedicated rack-mounted Eight-Channel Power Amplifier. Replicating the high performance of Meridian's speakers, Meridian has developed its 258 Amplifier to add power and performance to multi-room audio systems, in almost any application, at a very competitive price point.

"We are really excited to introduce the Meridian 258," says Barry Sheldrick, Meridian Audio Director of Sales. "As a brand that has always focused on providing the best possible audio experience we can help audio systems, which may not be using our speakers, to achieve that trademark Meridian sound. The Meridian 258 is perfect for the custom installation market as it integrates seamlessly with existing audio systems and offers a fantastically powerful and efficient way to drive passive loudspeakers, at a profitable price for dealers."

Designed with the custom installation market in mind, the easy-to-install 258 Power Amplifier is just 1U high, providing exceptional audio capabilities while taking up minimal space in the rack. The 258's Class D amplifiers run efficiently, with a low operating temperature that does not require an internal fan or any external cooling. This can significantly reduce the installation time and cost of running a multi-room audio system, as the rack requires less cooling. The aluminium construction combined with audiophile-grade components improves the lifetime and reliability of the product, making the 258 a genuinely "fit and forget" solution.

As a class D amplifier the Meridian 258 is suitable for a wide range of applications and delivers >100W per channel into 4 Ohms and >70W per channel into 8 Ohms. Class D amplifiers can often sacrifice sound quality in the pursuit for higher efficiency; however, Meridian's innovative output

filter design ensures peerless, efficient audio performance, so that the 258 can be an instrumental part of a Hi Res Audio system. The flexibility of the Meridian 258 Power Amplifier means that it can integrate perfectly with any existing audio technology, so that any audio system can benefit from Meridian's advanced amplification technology.

The components and design of the 258 have been geared towards providing the very best audio quality. Meridian has adopted an advanced linear power supply that provides the best isolation from the AC supply, to maintain the best sound quality. The very short signal path within the 258 ensures complete signal purity and isolation between channels, and the multi-layer circuit boards provide the very best electromagnetic performance. The focus on the quality of the 258's components, alongside Meridian's advanced amplifier technology, has resulted in a very high performance, competitively priced power amplifier that can drive an entire multi-room audio system while reducing time and installation costs.

Price: £1250 (excl. VAT)

Find out more at <u>www.meridian-audio.com</u>.

-ends-

335 words

Meridian Audio Contacts: For further information, please contact: Katy Bradshaw at <u>katy.bradshaw@meridian.co.uk</u> or Brandon Leeming at <u>brandon.leeming@meridian.co.uk</u>

PR Contacts for Custom Installation:

Please contact: Lucy Williams or Jeff Hayward at Wildwood Public Relations <u>lucy.williams@wildwoodpr.com</u> or <u>Jeff.hayward@wildwoodpr.com</u>

ABOUT MERIDIAN AUDIO

Since 1977, Meridian Audio has been crafting innovative, elegant, high performance audio solutions. From its compact DSP loudspeakers with integrated amplification, to its user-friendly music management platform, Sooloos, Meridian delivers easy to install, high resolution audio systems for home cinemas and whole home solutions. The Meridian Audio experience is now also available in the latest models from Jaguar Land Rover, thanks to a collaborative partnership between these two leaders of British innovation and engineering. Learn more at <u>www.meridian-audio.com</u>.

Follow Meridian on Facebook, Twitter, Instagram, Pinterest and You Tube @MeridianAudio.