MEridian debuts dsp8000 XE Loudspeakers in NYC

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**Meridian Debuts its DSP8000 XE Loudspeakers in NYC**

Meridian and Apex Technologies recently organised an exclusive event to premier its DSP8000 XE loudspeaker to North American integrators. Hosted at Gilmore's Sound Advice showroom in New York City and dubbed “hair-raising”, attendees were the first to experience the first product to be developed from Meridian’s Extreme Engineering Programme.

The Meridian team – including CEO, John Buchanan; Director of Marketing, Katy Bradshaw; and Director of Sales, Barry Sheldrick – was joined by Ryan Donaher and Jimmy Paschke of Apex Technologies. Presentations focussed on the Extreme Engineering Programme which has undergone a multiyear revamp to ensure the program assists the brand in creating the most extreme loudspeaker ever manufactured, and how it has enabled Meridian to challenge convention, push boundaries and launch products that have created new possibilities in sound.

Attendees then had the opportunity to sit through two demos of the DSP8000 XE loudspeakers, which had everyone, including Ed Gilmore’s dog, Ollie, feeling the hair on the back of their necks standing on end. One in a large open area that could showcase the loudspeaker’s wide dispersion capabilities, and a second demo in a more intimate home theatre room. Both demos had a profound effect on all attendees.

Ryan W. from AHT Global commented: “Monstrous, tight, clean, room-filling bass with the looks and brains to fit any décor,” while his colleague, Paul F said: “The best $1,000,000 speakers I’ve ever heard. Wait, what?? They’re $125K. No way!”

Evan Fusco, Vice President at Stereo Exchange said: “While I fully expected the new XE to recreate large-scale music and soundtracks, which it did effortlessly beyond my expectations, I was most impressed with its ability to convey texture and nuance. This is a new level of musicality from Meridian.”

To learn more about these stunning new Meridian speakers please click here: https://www.meridian-audio.com/products/loudspeakers/reference/dsp8000-xe/.

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307 words

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**ABOUT MERIDIAN AUDIO**

Meridian, the award-winning British audio pioneer, has been creating innovative audio technologies and elegant, high performance audio products since 1977. Meridian’s ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and our renowned sound philosophy can be applied in all listening environments.

From the flagship DSP loudspeakers with integrated amplification, to discreet and powerful in-wall loudspeakers, Meridian engineers easy to install, high resolution audio systems for the home. Meridian’s products are sold by custom integrators and audio specialists in more than 80 countries, worldwide.

Meridian works with many of the world’s leading brands and our customers include British Airways, Human Horizons, LG Electronics, Jaguar Land Rover, Kia and Rivian, enabling millions of consumers around the world to experience our sound throughout their homes, and in automotive, marine and airline settings. Learn more at www.meridian-audio.com.

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